



## COMMUNICATIONS COMMITTEE MINUTES

COMPUTER LEARNING CENTER MEETING ROOM #1, 9:30 A.M.

**APRIL 7, 2025**

**Board Liaison:** Marty Neilson

**HOA Staff:** Steve Hardesty

**Members in Attendance:** Denise Haynie, Chair, Sue Green, Vice Chair, Ricki O’Keeffe, Secretary, Susan Hood, Pat Kreiling, Maureen Morrissey and Marie Rinaldi-Sarro. There was a quorum.

**Absent Members:** N/A

**Guests:** Brian Haynie, Ed Welsh, Cheryl Ravenscroft

**Call to Order:** The meeting was called to order by Denise Haynie at 9:25 a.m.

**Approval of Minutes:** A motion was made by Marie Rinaldi-Sarro and seconded by Maureen Morrissey to approve the Minutes of March 3, 2025. Motion carried.

**Board Liaison Report:** Marty Neilson, Liaison, was unavailable to report. Ricki O’Keeffe read his summarized report as follows: The March monthly and annual meetings went well. The budget is on track and the audited 2024 financials had few material changes. The new BOD members were welcomed: Pat Duncan and Jean Nelson. The new BOD officers were announced: Len Horst, President, Marty Neilson, Vice President, Pat Duncan, Treasurer, Tami Ronnfeldt, Secretary. The pool project and roadway projects were approved. The employee of the month is John Letman, Facilities Maintenance Department.

**Management Report:** Steve Hardesty, General Manager, gave the report on the Website, The Flyer, email updates, Food and Beverage and White Comment cards. Email subscribers are now at 3,683. Printed Flyers at 450. Blue comment cards were for excellent service, issues with PV trivia, food inconsistencies, and happy with drink and lunch specials at PV. White comment cards included compliments on the grounds, Sisk Park issues, cormorants and FAC equipment requests. The blue comment cards are no longer available for use.

**Comment Card Report:** Pat Kreiling reported that she reviewed and submitted six (6) items for possible publication.

**Library Report:** Moe Morrissey reported she is actively recruiting/training new volunteers. The new puzzle table will be installed soon. Book donations are going to the Sun Lakes Chapel Center for resale with the proceeds going to charity. The Oakwood library is now located poolside.

**Old Business:**

1. Denise Haynie, Chair, reviewed and held a discussion regarding the Goals, Projects, timelines and resources.
2. Website training is in progress, some simple, user-friendly tools are being scoped, developed and tested for June deployment.
3. Chair requests a change to the October meeting date; i.e. from Monday 10/06/25 to 10/13/25. It was approved by all members.
4. Chair defined the Liaison role; committee has developed a process for capturing community highs and lows. This process is defined and deployed.
5. Chair is in the process of testing and finalizing the Communications Corner eBlast and Summary Report outlines. Plan is to deploy a pilot in June 2025.

**New Business:**

1. Chair recognized Cheryl Ravenscroft as the new Chair of the Food & Beverage Committee. The committee discussed the discontinuation of the blue comment cards and potential alternatives. It was decided that Cheryl will collaborate with the GM of Food & Beverage, Jennifer Todisco, and staff to gather insights and suggestions for the new feedback system.
2. Survey team is looking at all opportunities for providing exploratory, short surveys to assist in gathering critical homeowner feedback.

**Future CWPV Meetings this Month:**

BOD Agenda Planning meeting: April 22, 2025, 3 p.m., CLC Lecture Hall  
BOD Directors meeting: April 30, 2025, 3 p.m., CLC Lecture Hall

**Recommendations to the Board of Directors:** **There are no recommendations for the Board of Directors.**

**Recommendations to Management:** **There are no recommendations for Management.**

**Adjournment:** The meeting was adjourned at 11:00 p.m. The next meeting will be held on **May 5, 2025** at 9:30 a.m. in the **CLC MEETING ROOM #1**. If you are unable to attend, please email Chair, Denise Haynie at [denisehaynie@simplylogic.com](mailto:denisehaynie@simplylogic.com)

Respectfully Submitted By:

Denise Haynie  
Denise Haynie, Chair

Ricki O'Keeffe  
Ricki O'Keeffe, Secretary